SIGEYI BRAND LOGO USAGE STANDARDS

SIGEYI

SIGEYI LOGO

Wordmark Color Versions

SIGEYI

Light Background
Brand Color (Blue)

SIGEYI

Reversed
(White)

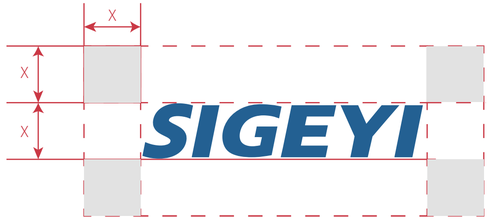
SIGEYI

Black Background
(White)

SIGEYI

Light Background
(Black)

Clear Space



Minimum Size

SIGEYI

Height: 3mm, Width: 15.208mm

Brand Color Palette

CMYK: 88/64/28/0
RGB: 35/96/146
HEX: #236092
PMS: Pantone 647c

CMYK: 0/0/0/100
RGB: 0/0/0
HEX: #000000

CMYK: 0/0/0/0
RGB: 255/255/255
HEX: #FFFFFF

NOTE : “SIGEYI” - ALL CAPS.

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